




SKÅL

INTERNATIONAL
Connecting Tourism Globally

JOIN
SKÅL
INTERNATIONAL



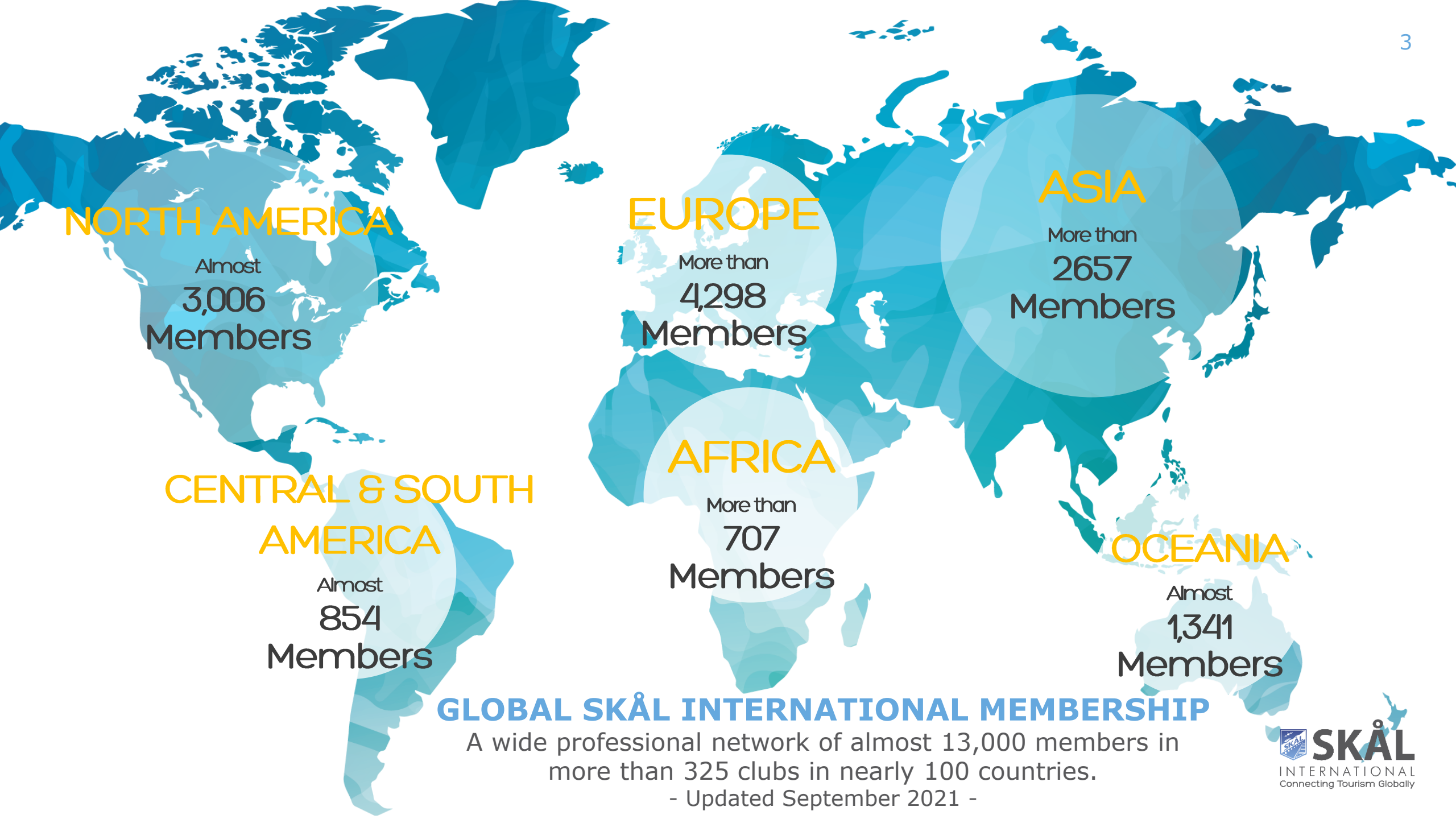


Skål International is a professional organization of Tourism leaders around the world, promoting global Tourism and friendship.

It is the only international group uniting all branches of the Travel and Tourism industry.

Founded in 1934, today Skål International has a professional network of almost 13,000 members in more than 325 clubs in over 100 countries.

- Figures as of September 2021 -



NORTH AMERICA

Almost
3,006
Members

EUROPE

More than
4,298
Members

ASIA

More than
2657
Members

CENTRAL & SOUTH AMERICA

Almost
854
Members

AFRICA

More than
707
Members

OCEANIA

Almost
1,341
Members

GLOBAL SKÅL INTERNATIONAL MEMBERSHIP

A wide professional network of almost 13,000 members in
more than 325 clubs in nearly 100 countries.

- Updated September 2021 -

VISION

To be a trusted voice in Travel and Tourism.

MISSION

Through our leadership, professionalism and friendship work together to enhance our vision, maximize networking opportunities and develop a responsible Tourism industry.



Skål International, 87 years connecting Travel and Tourism professionals all around the world.

Skål International has enduring partnerships and affiliations with several like-minded organizations who are eager to help drive global change and cooperate closely on matters of mutual interest in order to achieve common objectives.



We protect
children from
sex tourism.



Skål International is an **Affiliate Member of the World Tourism Organization** (UNWTO) since 1984 and Daniela Otero, CEO of the organisation, is Member of the Affiliate Members Board since 2019.



WHY BECOME A SKÅL INTERNATIONAL MEMBER



GLOBAL BENEFITS I

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1

You have access to different talents, expertise and knowledge globally. **Doing Business Among Friends through [Global Database](#)** in the Members Area of the Skål International website.
Be Part of a Global Family!

Search by Club

Area Committee

EUROPE

National Committee

AUSTRIA NC

Club

Club

Activity

Activity

Category

Category

SEARCH →

RESET

Search by member

Name

Surname

Company

Country

Country...



GLOBAL BENEFITS II

2 **You are never alone when you travel!** Almost 13,000 members in more than 325 clubs in over 100 countries.

3 **Visibility and representation at important trade shows** via Skål Booth and/or use as a meeting point with other members or business contacts: ITB, WTM, IMEX, MATKA, TTG in different continents.

4 **Attendance at regular local and national club functions** to network with other executives from the Tourism industry locally and/or nationally.

5 **Annual Skål International World Congress**
A great opportunity to network with other members from all around the world, B2B sessions, workshops, seminars and a leisure program.



GLOBAL BENEFITS III

6 **Online resources.** Webinars of great professional value on trends and developments in the Tourism sector, as well as specific training from renowned partners.

7 A real chance to **place your business and Tourism community on the map of Skål International** as a global destination of Tourism and Hospitality.

8 **Travel benefits.** Discounts, special rates & upgrades offered by Skål International members worldwide. All this from a specific section on our website!

9 **Financial Security in times of need:**
Florimond Volckaert Fund

10 **Your small investment reaps large returns.** Check out our membership fees!



GLOBAL BENEFITS IV

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#SAFETRAVELS STAMP

We are at a time when the protection of the traveler is essential for the recovery of the tourism industry.



In order to help all our members and their companies, Skål International has adopted the **World Travel & Tourism Council's Safe Travels Stamp** and offers it to all its membership.

The **WTTC Safe Travels Stamp** was created for travelers to recognise destinations and businesses around the world which have adopted the safe travels health and hygiene global standardised protocols.



OTHER BENEFITS



Be updated on global Travel and Tourism trends through monthly Skål International eNewsletters, eMagazines, website and social media.



Digital Platforms available for members to engage further to introduce their business, start partnerships, participate of review webinars with industry leaders, access to discounts by partners, etc.



[Sustainable Tourism Awards](#)



Sponsorship Partnership Opportunities



[Skål International Online Academy Resources](#)



CLASSIFICATIONS

1. AIRLINE
2. AIRLINE ASSOCIATION
3. AIRPORT
4. ATTRACTION
5. AUTOCAR & COACH COMPANY
6. CAR HIRE
7. CONGRESS & CONVENTION CENTRE
8. CONSULTANCY
9. CRUISES AND SEA FERRIES
10. DESTINATION MGMT COMPANY
11. GOLF CLUB
12. HOLIDAY CAMP
13. HOTEL
14. HOTEL ASSOCIATION
15. HOTEL CHAIN
16. IATA
17. INBOUND TOUR OPERATOR
18. INLAND WATERWAYS
19. MEDICAL (WELLNESS TOURISM)
20. MOTEL
21. UNACCOMPANIED BAGGAGE AGENTS
22. OUTBOUND TOUR OPERATOR
23. PORT AUTHORITIES
24. PROF. CONGRESS/EVENTS ORGANIZERS
25. RAILWAYS
26. RESERVATIONS SYSTEM
27. RESTAURANT
28. SPA
29. SPORTS TOURISM
30. SUPPLIERS TO TOURISM (GOODS, SERVICES & IT)
31. TOUR OPERATOR
32. TOURIST APARTMENT
33. TOURIST AUTHORITY
34. TOURIST ORGANISATION
35. TRAVEL & TOURISM EDUCATION
36. TRAVEL AGENT
37. TRAVEL AGENTS & TOUR OP. ASSOCIATION
38. TRAVEL BROKERS
39. TRAVEL INSURANCE
40. TRAVEL MEDIA







MEMBERS' COMPANIES

JOIN
SKÅL
INTERNATIONAL



ARE YOU READY...?

To be a part of the largest Tourism and Travel network in the world?



To have access to a digital platform with benefits, sponsorship and partnership opportunities and access to largest database of professionals around the globe?

To start Doing Business Among Friends?

JOIN US!

Are you interested in joining the most important worldwide network in the Tourism industry?

Join Skål International today here.

Being part of Skål International offers you a wide range of benefits!



NEED HELP? CONTACT US!

There are several options for joining Skål International, depending on the candidate's professional situation, or whether there is or not a club in his/her area. Visit our **web**!

Or email the Skål International World Headquarters now **here** and our team will be happy to link you to the club closer to you or assess you to become a member of Skål International!



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